THE EIGHT RARITIES



ORIGINAL CLASSIFICATION



BRAND. CHARACTER. CLASSIFICATION.

Original identity and pre-release venture development

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Asc7nt.com

Identity first. Evidence next.

Asc7nt is an emerging brand venture centered on original marks, a complementary character pair, and a collectible classification system. The intended commercial expression begins with apparel, but the venture is designed to extend beyond one product category.

THE OPERATING THESIS

Develop **recognizable cultural assets**, then apply them to products that earn their value through design, construction, and a credible release process.

PRESENT POSITION / NOVEMBER 2026

Completed visually

Illustrated logo, standalone wordmark, Vice & Versa character designs, and eight rarity artworks.

Documented

Brand direction, edition principles, and a proposed object-record framework.

Not yet validated

Manufacturing, customer demand, fulfilment, and revenue.

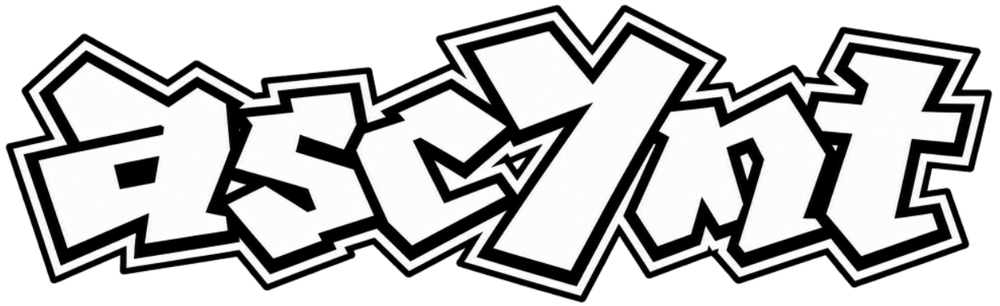
Two marks. One recognizable name.

A full illustrated expression for high-attention surfaces, and a standalone wordmark for compact identity.

01 / ILLUSTRATED MARK



02 / STANDALONE WORDMARK



A

Center of gravity

The numeral 7 anchors the composition and gives the wordmark a memorable silhouette.

B

Shared shape language

Angular graffiti lettering contrasts with soft character forms and the clover.

C

Production constraint

Small-scale, embroidery, and label variants still require production testing.

Vice & Versa.

A demon-and-angel pairing designed for quick recognition as individual characters or one combined identity.



VICE Mischievous / sharp / disruptive

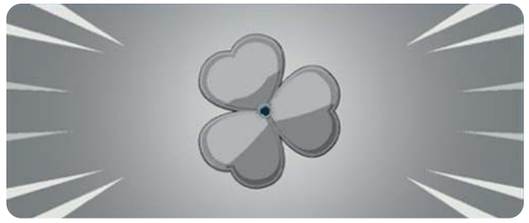


VERSA Soft / luminous / complementary

Shared features include the black facial panel, oval eyes, X motif, rounded silhouette, and outward-facing wings.

Eight tiers. One visual system.

The artwork establishes a consistent language for classification. Actual item scarcity and edition quantities have not been determined.



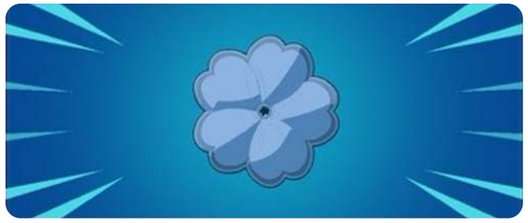
01 COMMON

Three leaves



02 UNCOMMON

Four leaves



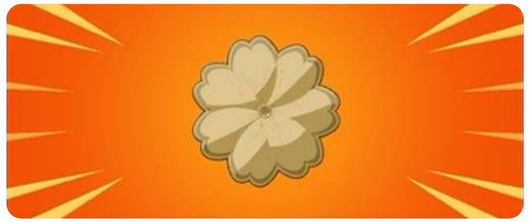
03 RARE

Five leaves



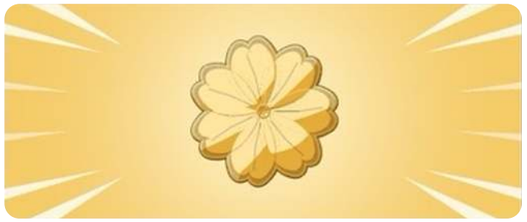
04 EPIC

Six leaves



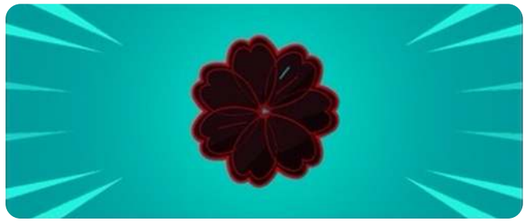
05 LEGENDARY

Seven leaves



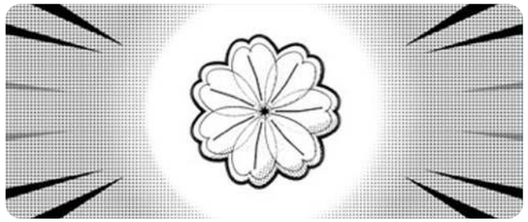
06 MYTHIC

Detailed seven-leaf form



07 EXOTIC

Dark seven-leaf form



08 SPECIAL

Monochrome / 1-of-1 intention

Distinction is not a quality ladder.

A tier is intended to describe an edition, not excuse different workmanship.

ONE STANDARD ACROSS ALL TIERS

QUALITY

Material integrity, construction, durability, finish, and product usefulness should clear the same baseline regardless of edition class.

01	TIER	Which classification applies?
02	EDITION	How many units are authorized?
03	DISTINCTION	What changes in treatment or variation?
04	RECORD	How is the actual item identified?

Integrity rule: release quantity, tier meaning, and customer terms should be published before orders; no artificial stock claims or hidden random allocations.

A drop is an operational commitment.

The proposed limited-edition model is deliberately simple. Every stage below remains a requirement, not a completed launch milestone.

01

APPROVE

A physical sample and production specification.

02

COST

Unit economics, minimums, capacity, and timelines.

03

DISCLOSE

Edition cap, rarity, terms, and order window.

04

FULFIL

Accept capped orders; produce and ship to terms.

05

CLOSE

Record actual output. Do not restock the edition.

MINIMUM OBLIGATIONS BEFORE CHECKOUT

Truthful supply
Published cap and documented overruns.

Clear timing
Feasible schedule, delays, and communication.

Customer recourse
Refund and failure policies that can actually be honored.

The record should follow the object.

The current proposal defines information that a future, verified edition record would carry. It does not represent an issued certificate or functioning authentication service.

PROPOSED OBJECT-RECORD FIELDS		RECORD SCHEMA / NOT ISSUED
01	CHAPTER + COLLECTION	—
02	OBJECT / SKU	—
03	EDITION NUMBER + TOTAL	—
04	RARITY CLASS	—
05	DESIGN / MATERIAL VARIANT	—
06	PRODUCTION STATUS	—
07	AUTHENTICATION REFERENCE (FUTURE)	—

BEFORE THIS BECOMES REAL

01 Assigned at production
Real serials must correspond to produced units.

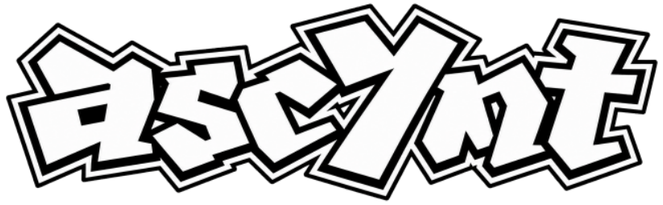
02 One authoritative registry
Data should be controlled and preserved.

03 Item-to-record linkage
Labels or tags must match what the registry says.

04 Durable access
Verification must survive site and platform changes.

Consistency without repetition.

A small set of distinctive parts can support future campaigns, products, and worlds without inventing a new brand every time.



01 / GRAFFITI CUT

Heavy outline & irregular rhythm



02 / CHARACTER DESIGN

X motif, eyes, silhouette



03 / CELESTIAL FORM

Halo, wing and layered contours

Only existing brand artwork appears on this page. No campaign poster, merchandise render, production sample, or customer-facing asset is presented as completed work.

The site should make the venture legible.

Asc7nt.com is in development. This is a product and information architecture, not a screenshot or proof of live commerce features.

DIGITAL PRIORITIES

CLEAR BEFORE CLEVER.

Immersive presentation matters only if customers can still understand what exists, what is for sale, and what terms apply.

01 IDENTITY — PRESENTATION

Show the actual marks, characters, and brand rationale.

02 COLLECTIONS — PLANNED

Make proposed and released objects unmistakably different.

03 RELEASE TERMS — FUTURE

Display quantities, price, timing, and policies when an item launches.

04 RECORDS — FUTURE

Support a real object registry only after one is built.

Two founders. Complementary execution.

Roles are an operating framework. They are not presented as evidence of production staff, suppliers, contracts, or completed campaigns.

FOUNDER / VENTURE & BRAND

TayShaun Xantana

/ taykOff™

Brand architecture, major creative decisions, business direction, product development, operating systems, design, and technical work.

CO-FOUNDER / IMAGERY & CAMPAIGNS

Gio

Styling, photography, models, location selection, lookbooks, visual references, and campaign development.

SHARED Collection concepts, creative feedback, visual identity decisions, and release direction.

What is real.
What must be proved.

EXISTING DESIGN ASSETS / DOCUMENTATION

- Illustrated identity and wordmark
- Vice & Versa character designs
- Eight rarity compositions
- Written edition and provenance principles

EVIDENCE STILL REQUIRED

- Manufactured sample and quality review
- Reliable costs, margins and supplier terms
- Public edition terms and fulfilment capacity
- Real customer response / released products

NEXT PROOF

A genuine sample, tested economics, and a release plan that can be honored.